

ABSTRACT

A method, computer program product and system for selling products over an electronic network. The method includes the steps of identifying a user and transmitting a user specific order entry form to the user. The order entry form includes at least one user specific product, a user specific price for each product, and a quantity entry field for each product. The seller receives a quantity of each product entered into the quantity entry field by said user and transmits a shopping cart that includes each product selected by the user.

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The customer then confirms that the order is correct and sends an instruction to the process an order, which is received by the seller and acted upon.

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